

#### **JOB DESCRIPTION**

Job title: Investigator - Climate Disinformation

Reports to: Campaign Strategy Lead / Senior Investigator

Contract: Until end of December 2024 \*Full time but open to flexible working

**Location**: London (Global Witness operates a hybrid working model and staff are expected to work at

our office for 2 days a week)

#### **Role Purpose**

As an Investigator in the Digital Threats team, you will play a key role in developing and delivering high quality investigations that expose how climate disinformation i) spreads online and corrodes public discourse; ii) undermines the messages, safety, and activity of defenders, activists, and scientists; and iii) frustrates attempts to forge consensus and mitigate climate breakdown. This work will support the Digital Threats team to develop a new area of work and pilot new methodologies for exposing disinformation and campaigning for change.

# Key responsibilities and accountabilities

### **Developing and delivering investigations**

- Works on the development of high-quality and innovative investigations, using a range of
  investigative techniques and methodologies including analysing large data sets, desk-based
  research, mapping and tracking problematic online narratives, auditing social media
  companies' algorithms, and testing digital platforms' content moderation capabilities
- Works with the Digital Threats and Data Investigations teams to scope, develop and publish data-driven investigations, managing Global Witness' legal sign-off and fact-checking procedures with the support of Senior Investigators/Campaigners and the Campaign Strategy Lead
- Assists other Global Witness investigators with the development and delivery of investigations, including collaborating with other Campaigns teams to produce cross-team research
- Supports work to monitor, evaluate and implement learning

# **Strategy and Communications**

- Supports the team with the development and ongoing refinement of the Digital Threats' campaign strategy
- Regularly monitors relevant news related to digital threats and climate disinformation, informing colleagues of opportunities for investigative inquiry or rapid response communications

- Works proactively with the team to ensure that investigations are designed to inform and support the Digital Threats team's advocacy and policy goals
- Produces a broad range of content, written and visual, for internal and external audiences, including briefing documents, articles, blog posts, and presentations, ensuring tone is tailored for the audience, in consultation and partnership with the team.
- Represents Global Witness in the media including undertaking media interviews

# Ways of working and collaborating

- Work proactively to support the organisation in meeting its purpose, strategy, and priorities
- Works in line with the Global Witness values of courage, inclusion and belonging, kindness and collaboration in all interactions internally and externally
- Work collaboratively and positively across the team and whole organisation contributing to cross organisation projects, key events, and initiatives
- Responds to challenge, explores new ideas and takes initiative in all aspects of teamwork
- Builds and maintains positive relationships with diverse range of external allies and colleagues
- Demonstrates an active commitment to creating a diverse and inclusive workplace
- Work within Global Witness policies and procedures at all times, including confidentiality, source protection and security, legal and contractual requirements, and general office procedures.

#### **Other**

- Carries out any other duties equal to the skills and responsibilities required for this role as directed by the Digital Threats Campaign Strategy Lead
- This role will require occasional international travel

#### **PERSON SPECIFICATION**

- You have experience carrying out investigations, including data-based, for example having worked as a journalist, for an NGO or research organisation with recent examples of stories, reports or publications
- You have a proven ability to deliver quick-turn around and audience friendly investigations
- You display the ability to develop, build and maintain effective working relationships with a diverse range of internal and external stakeholders
- You have excellent organisational and project management skills
- You are familiar with and have a demonstrable commitment to responsible journalism ethics and standards in investigations
- You have an attention to detail, a commitment to accuracy
- Fluency or full professional proficiency in written and spoken English
- You display self-awareness understanding your strengths, limitations, and your impact on others
- You display an affinity to the Global Witness values and actively participate in Global Witness' diversity and inclusion journey

#### Desirable:

- You have demonstrable experience in investigating and researching issues related to social media companies, disinformation, electoral processes and/or the climate crisis.
- You have a working knowledge and experience relating to digital platform regulation.
- You have a willingness to travel as needed