



JOB DESCRIPTION

Job title:	Senior Campaigner (Open to flexible working)
Reports to:	Campaign Strategy Lead
Location:	London UK
Contract:	Fixed term – 2 positions one until December 2022; one until August 2023

Role Purpose

As a Senior Campaigner, you'll play an integral role in our Digital Threats to Democracy team at Global Witness, which recognises that properly functioning democracies are key in the fight against climate breakdown. The business practices of Big Tech platforms allow hate to flourish and distort democratic debate, dividing our societies and hindering the decisive action we urgently need to see.

We campaign for a world where these companies are forced to operate to high standards everywhere, where hate and incitement to violence are no longer able to spread online unchecked, where climate activists are able to organise and communicate their messages without fear of abuse or reprisal, and where divisive political movements are no longer given an unfair advantage.

As a Senior Campaigner, you will play a central role in developing policy and designing and delivering campaigns and investigations. Always ensuring our work as impactful as possible, you will work with colleagues from across the Digital Threats to Democracy team in the development of the overarching campaign strategy, and play a vital project management role in the team's outputs. You will represent the campaign externally, to engage and influence decision makers, and you will work with the team to build relationships across civil society, the media and industry.

Key responsibilities and accountabilities

Policy and Advocacy

- Ensures the development of effective and sound policy positions and recommendations relating to digital threats
- Responsible for providing strategic analysis of the regulatory and policy environment to identify relevant upcoming opportunities to advance the Digital Threats Campaign
- Leads on the development and implementation of strategies for engaging with policy makers, regulators, governments and international organisations to limit the power of Big Tech
- Monitors, evaluates and implements learning from campaign initiatives
- Monitors key developments and participates in relevant conferences, meetings and public events related to Global Witness' Digital Threats Campaign
- Works closely with Campaigners in the team to provide strategic input into research and investigations that support compelling, evidence-based advocacy messages
- Represents Global Witness in advocacy meetings with policy makers, international organisations, governments, regulatory bodies and other key stakeholders
- Leads the development and building of strong and effective relationships between coalition partner organisations.
- Works with team members to develop investigations which further our campaign goals.

Developing and delivering investigations

- Deliver high quality investigations that support compelling, evidence-based advocacy messages, using a variety of sources, data and relevant information to support the team objectives
- Plan, structure and produce high quality drafts of investigative reports
- Finalise, edit, fact-check and oversee the sign-off processes required for publishing and launch of investigative reports and a tailored advocacy strategy to advance campaign goals
- Undertake rigorous factual analysis, evidence gathering and other investigative techniques in line with Global Witness practice
- Ensure work is organised for fact checking, libel checks and for reference purposes e.g. writing footnotes and publishing documents online

- Supervise the production and proof-read translations of written materials in English and other languages
- Remain updated on developments in relevant countries and sectors as necessary to inform investigations.

Communications

- Works proactively with the Digital Threats Team and Communications Team to ensure that campaign products are designed to further our advocacy and policy goals
- Builds strategic and ongoing relationships with members of the media and proactively looks for alternative/innovative ways to communicate our core messages
- Responsible for producing written content for Global Witness' website, social media channels, blog posts in consultation and partnership with the communications team
- Responsible for producing advocacy briefings to a high professional standard, drawing on work from across the Digital Threats Team and making complex policy issues engaging in innovative ways
- Represents Global Witness in the media including undertaking media interviews and discussions
- Prepares materials on key policy areas for Global Witness' website, social media, for blog posts and talking points
- Signs off policy and advocacy related materials, e.g. facts, findings, letters, briefings, social media posts and press releases where there is no legal risk
- Contributes to the production and proofreads written materials in English.

Team working

- Communicates, works openly and co-operatively with other team members and colleagues in different teams
- Manages strategic projects, delivering them on time, to budget and to a high standard
- Line manages other team members as required
- Responds to feedback and challenges, explores new ideas and takes initiative in all aspects of teamwork
- Supports other members of the team as necessary.

Global Witness Values

- Courage
- Kindness
- Inclusion and belonging
- Collaboration

Ways of working and collaborating

- Make a positive contribution to the wider organisation by playing an active role in organisation-wide working groups and meetings
- Work collaboratively with colleagues across Global Witness to collectively deliver our mission, vision and aims
- Presents areas of work and contributes to proposals to existing and potential donors and maintains a broad understanding of the donors supporting the area of work
- Displays the Global Witness values of courage, inclusion and belonging, kindness and collaboration in all interactions internally and externally
- Creates and contributes to a working environment of positive relationships, working collaboratively and in partnership with a broad and diverse range of internal and external allies and partners
- Demonstrates an active commitment to creating an inclusive, equitable and diverse workplace
- Supports creation of a culture of fundraising within the organisation
- Works within Global Witness's policies, processes and procedures at all times.

Other

- Where appropriate, oversees the work of other team members, interns or consultants
- Carries out any other duties equal to the skills and responsibilities required for this role as directed by the Digital Threats Strategy Lead
- Deputises for the Digital Threats Strategy Lead where required.

PERSON SPECIFICATION

To be successful in this role you'll have:

- Proven track record of writing, editing and producing written materials to a high standard for a variety of audiences
- Proven ability to develop and maintain collaborative relationships with policy makers, governments, industry and national and local civil society groups
- Understanding or previous experience of working with Big Tech and digital threats
- Demonstrable track record in conducting advocacy which is effective in influencing decision-makers, from either the public or private sectors
- Previous track record in delivering to agreed deliverables and timescales
- Experience of conducting research, and data analysis
- Working experience in one or more of the following areas: Human Rights, Environmental Issues or International Development, from the perspective of civil society or NGOs
- Proven track record of writing, editing and producing written materials to a high standard for a variety of audiences
- Proven ability to develop and maintain collaborative relationships with policy makers, governments, industry or national and local civil society groups
- Proven ability to manage a broad and competing workload, delivering agreed outputs to a high standard and on time
- Understanding or previous experience of working with Big Tech and digital threats
- Proven ability to explain complex concepts clearly for both specialist and non-specialist audiences
- Experience of working with, and utilising the media to progress a campaign
- Fluency in written and spoken English
- Strong communication and interpersonal skills
- Displays a strong commitment to and enjoyment of teamwork
- Skilled at adapting influencing approaches and communication style to meet the differing needs of diverse stakeholders
- Demonstrates the ability to be flexible, responds positively to change; works well under pressure and deals with multiple priorities
- Recognises and understands the complexities of culture, narrative and sensitivities of different issues in different environments
- Able to embody and model the Global Witness values
- Participates in Global Witness' racial justice and broader diversity and inclusion journey

- Displays the ability to reflect on and investigate own biases and how these show up in their work.

Highly Desirable

- Experience in carrying out investigations
- Experience of working on Digital Threats to Democracy
- Experience of working in Brazil or India.