



global witness

Job Description

Job title: Senior Campaigner, Land and Environmental Defenders

Reporting to: Campaign Strategy Lead

Location: London with overseas travel as required

About the role

You'll play a leading role in developing and delivering global advocacy campaigns to stop corporate actors profiting from attacks on land and environmental defenders and campaign for regulatory change to ensure defenders are protected from corporate abuse.

Working within the Land and Environmental Defenders team you will engage with stakeholders such corporates (e.g. companies, banks, investors and regulators), and policy makers to drive change in business practice, advocate for policy and regulatory change.

Key Responsibilities and Accountabilities

Advocacy and Policy

- Leads the development of effective and sound policy positions and recommendations;
- Responsible for providing analysis of the global regulatory and policy environment and key actors;
- Leads on the development and implementation of strategies for engaging with policy makers, industry, regulators, governments and international organisations to strengthen policy and investor behaviour relating to ensuring greater corporate accountability across all industry sectors;
- Works closely with the Forest and Corporate Accountability teams to develop key research to support compelling, evidence-based advocacy messages;
- Works closely with civil society partners globally to ensure that our partners opinions and voices are reflected in our policies and advocacy and they can advocate alongside us;
- Works collaboratively with members of the Land and Environmental Defenders team, as well as colleagues across the organisation, to ensure maximum impact for our policy and advocacy work;
- Supports work to monitor, evaluate and implement learning from campaign initiatives;



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- Monitors key global developments and participates in relevant conferences, meetings and public events related to Global Witness' corporate accountability work;
- Represents Global Witness in advocacy meetings with industry, policy makers, international organisations, governments, regulatory bodies and other key stakeholders;
- Develops and maintains a strong global network of contacts in the media, governments, international organisations, industry, civil society, regulatory and NGO sectors both in the EU and beyond.

Communications

- Works proactively with the communications teams to ensure that campaign products are designed to further our advocacy and policy goals;
- Builds strategic and ongoing relationships with members of the media and proactively looks for alternative/innovative ways to communicate our core messages;
- Responsible for producing written content for Global Witness' website, social media channels, blog posts and briefing documents in consultation and partnership with the communications and advocacy and policy and investigations teams;
- Represents Global Witness in the media including undertaking media interviews and discussions;
- Prepares materials on key policy areas for Global Witness' website, social media, for blog posts and talking points;
- Signs off content e.g. facts, findings, letters, briefings and press releases;
- Contributes to the production and proof-reads written materials in English.

Team working

- Works openly and co-operatively with other team members, supporting as necessary;
- Communicates effectively with other team members;
- Line management over other team members as appropriate;
- Responds to challenge, explore new ideas and take initiatives in all aspects of team work.

Ways of working and collaborating

- Works collaboratively with colleagues across Global Witness to collectively deliver our mission, vision and aims;



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- Support fundraising and development activities by using networks and contacts to identify new funding opportunities;
- Represents area of work to existing and potential donors and maintains a broad understanding of the donors supporting your area of work;
- Contribute to funding proposals. This includes reporting, ensuring deliverables, building relationships with key funders and working with Global Witness's Finance and Development teams as needed;
- Work within, and track, a campaign budget and collaborate and support colleagues across Global Witness in ensuring that funder and organisational financial requirements are met;
- At all times, works within Global Witness policies and procedures, including confidentiality, source protection and security, legal and contractual requirements and general office procedures;
- Demonstrates a strong commitment to creating a diverse and inclusive workplace;
- Make a positive contribution to the team and the wider organisation by playing an active role in campaign and organisation-wide working groups and meetings.

Other

- Where appropriate, oversees the work of other team members, interns, volunteers or consultants;
- Manages strategic projects and delivers on time and budget to a high standard;
- Carries out any other duties equal to the skills and responsibilities required for this role as directed by the Campaign Strategy Lead;
- Deputises for the Campaign Strategy Lead where required;
- This role is based in London with regular travel overseas.



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Person specification

To be successful in this role you'll have:

- Experience in delivering successful global campaigns targeting rules for corporations to be made more accountable for their human rights and environmental impact;
- Strong policy knowledge and expertise on global standards, norms and laws on corporate accountability (due diligence, liability, access to remedy for victims);
- Knowledge of human rights, land and environmental defenders and/or environmental issues, particularly related to corporate accountability;
- Experience of developing policy documents and drafting materials for publication;
- Experience in developing and delivering desk-based using a variety of sources, data and relevant information;
- Ability to analyse environmental, social and governance (ESG) policy issues, in particular as they relate to defenders and corporate accountability issues, and to effectively communicate these to government and NGO partners;
- The ability to work openly and collaboratively with other team members to achieve shared goals and objectives;
- The ability to develop, build and maintain effective working relationships with a diverse range of internal and external stakeholders;
- Demonstrable experience of producing a diverse range of written materials including reports, policy briefings and social media;
- Willingness and ability to travel, including to high-risk environments;
- Excellent organisation and project management skills;
- Strong communication and interpersonal skills;
- Fluency in English and another language e.g. Spanish, Portuguese or Asian language.

Desirable

- Understanding of specific industry, such as agricultural, finance sectors and their role in human rights abuse and environmental degradation as well as their levers for change as they relate to sustainability;
- Experience working in the Americas, Africa and/or Asia.