# Report and Financial Statements 31 December 2014

# Reference and administrative details

# For the period ended 31 December 2014

**Directors** 

Patrick J Alley

Charmian P Gooch

(Company Secretary)

Simon J Taylor

Principal and Registered Office

Lloyds Chambers
1 Portsoken Street

London E1 8BT

Tel: Fax: +44 (0)20 7492 5820 +44 (0)20 7492 5821

Email: Website: mail@globalwitness.org www.globalwitness.org

Company number

2871809

Company Limited by Guarantee

**Principal Advisers** 

**Bankers** 

The Co-operative Bank

6 Olympic Court Montford Street

Salford M5 2QP

Triodos Bank Deanery Road

Bristol BS1 5AS

**Auditors** 

Chantrey Vellacott DFK LLP

Russell Square House 10-12 Russell Square

London WC1B 5LF

#### Report of the directors

#### For the period ended 31 December 2014

The directors present their report and the audited financial statements for the 13 month period ended 31 December 2014.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with applicable law, the memorandum and articles of association and the Statement of Recommended Practice - Accounting and Reporting by Charities (SORP 2005 - 2nd edition). Although Global Witness is not a UK registered charity, the financial statements have been prepared in line with the SORP in order to reflect best practice as a not-for-profit organisation.

#### Structure, governance & management

Global Witness is a not-for-profit, non-governmental organisation. It is a company limited by guarantee, incorporated on 15 November 1993 under a memorandum of association that sets out the objects and powers of the company, and under articles of association by which it is governed. The company is unable to distribute any of its assets for the benefit of the directors or members.

Global Witness has 501(c)(3) status with the US Internal Revenue Service.

The directors who served during the period and up to the date of the report are listed on page 1. The directors have no beneficial interest in the company.

Directors have the power to appoint or to co-opt new members onto the Board; appointments are ratified in accordance with the company's memorandum and articles of association. There is a process of induction for new directors, which includes meetings with staff and the provision of key information.

The Board meets quarterly to set strategy and oversee the direction of the organisation. Day to day management is provided by the Management Team, which until 31 January 2014 comprised the three directors, together with the Director of Campaigns and the Director of Finance & Resources. On 1 February 2014 the Director of Campaigns was appointed as Executive Director, and from that date the Management Team comprised the Executive Director, the Director of Finance & Resources, and the Director of Development.

Global Witness also has a non-executive Advisory Board made up of prominent individuals with expertise in areas relevant to Global Witness' activities. It provides advice to the Board and meets three times a year.

Global Witness' activities in the USA are undertaken through Global Witness Publishing Inc., a company registered in Washington DC, USA. Since this company has common directors with Global Witness, its results are consolidated and presented together in these financial statements.

#### Objectives, impacts and activities

Global Witness investigates and campaigns to prevent natural resource-related conflict and corruption and associated environmental and human rights abuses.

Throughout 2014, and in line with the priorities set out in Global Witness' Challenge Fund Business Plan, Global Witness has continued to invest in campaigns and investigations and to build a sustainable organisational infrastructure.

Global Witness has also continued its campaigns aimed at changing the system by exposing the economic networks behind conflict, corruption and environmental destruction. A summary of our key achievements during the period are listed below as well as how we intend to build on and defend these gains in the coming year.

Global Witness and its co-founder Charmian Gooch were awarded the 2014 TED Prize in March 2014. Charmian's TED 'wish' is for an end to anonymous companies; this has provided a catalyst for our campaign to end the secrecy around corporate ownership and enabled us to start building a global movement on this issue.

During the period we were also awarded the 2014 Skoll Award for Social Entrepreneurship in recognition of Global Witness' "extraordinary innovation in disrupting an unjust and unsustainable status quo".

#### Report of the directors

#### For the period ended 31 December 2014

#### Conflict and fragile states

- Global Witness successfully helped to defend Section 1502 of the US Dodd Frank Act against a string of aggressive industry attacks aimed at weakening or overturning the legislation. In June 2014 over a thousand US listed companies that use tin, tantalum, tungsten and gold in their products filed 'Conflict Minerals Reports' for the first time under Section 1502. These public reports are a major milestone in our campaign, taking us a step closer to responsible mineral sourcing by companies.
- The first ever due diligence reports by local mineral exporting companies in eastern DRC, covering operations in 2013, were submitted to the Congolese government in mid-2014. This is a major milestone and reflects a change in practice in the region. Global Witness has been one of the main organisations campaigning to bring in this legislation and to ensure its effective implementation in Congo.
- Global Witness participated in the development of the Chinese Chamber of Commerce for Mineral, Metal & Chemical Importers & Exporters' (CCCMC) guidelines for overseas mining companies during the first half of 2014 resulting in stronger final language. CCCMC later publicly recognised Global Witness' contribution at a multi-stakeholder OECD conference and during two presentations at the UN Forum on Business and Human Rights in Geneva.

#### Corruption

Stopping the international financial system propping up corruption:

- The UK government has now introduced legislation that will create a new public register of beneficial company owners. Furthermore, as part of the Anti-Money Laundering (AML) Directive, the European Parliament and the member states came to a tentative political agreement on creating a public register of beneficial company owners in December 2014. Global Witness has been campaigning since 2012 for an updated EU anti-money laundering directive to end anonymous company and trust ownership. Whilst this agreement stops short of full public registers, it represents a significant step forward.
- The UK passed the Financial Services (Banking Reform) Act at the end of 2013, which includes a measure to hold a named senior executive at each bank responsible for key areas. In a major victory we gained commitments from the UK government and regulator (the Financial Conduct Authority) that this would include AML compliance.

# Campaigning for transparency in the extractives sector:

- The UK government transposed the EU Accounting and Transparency Directives into UK law, passing the regulation governing payment disclosure legislation for extractive companies in December 2014 ahead of the 2015 deadline. This marks a major milestone in Global Witness' 16 year-long campaign for revenue transparency, not least because the UK's fast-track approach will set the standard for global implementation.
- Myanmar's draft Extractive Industries Transparency Initiative (EITI) workplan takes our key contract and beneficial ownership recommendations into account and references transparency of social payments and free, prior, informed consent as a key principle for the EITI process.

# **Environmental governance**

- Our report 'Peru's Deadly Environment' received extensive media coverage, both nationally and internationally, putting pressure on the Peruvian Government to attend to the case of Edwin Chota a prominent activist murdered in October 2014 along with three other leaders of the Ashéninka indigenous people as well as to the underlying governance problems that affect the forest and extractive sectors.
- Global Witness' ongoing engagement with the governments of Liberia and Norway contributed to a new US\$150 million deal to halt the destruction of Liberia's forests. The Norwegian government has informed us that many of the indicators in the new partnership agreement were based on our recommendations. As Liberia contends with the Ebola epidemic, this partnership will reduce incentives to liquidate its forests for cash. In addition, following our work during 2012 and 2013, the Liberian government has for the first time held awardees of illegally-allocated logging concessions accountable indicting eight former government officials in March 2014 based on evidence originally published by Global Witness and our Liberian partners. These indictments represent a watershed moment in Liberia's post-war natural resource sectors.

#### Report of the directors

#### For the period ended 31 December 2014

VRG – a rubber company named in our 2013 exposé 'Rubber Barons' – consulted with us to develop a feedback and complaints mechanism in 2014, agreeing to report back to Global Witness and accepting our suggestions on how the system can be improved. This mechanism is unprecedented and could fundamentally change the way the company operates on the ground. It has been strongly welcomed by local Civil Society Organisations (CSOs) and development partners and, if successful, could provide a model for other agribusiness companies operating in the region.

Further details of these achievements and others can be found in the 2014 Annual Review which will be available on our website when published.

#### Plans for the future

# Conflict and fragile states

- Global Witness will continue to push for US listed companies extracting minerals in Eastern Democratic Republic of Congo to improve their supply chain due diligence processes and reporting under Section 1502 of the Dodd Frank Act. This includes publication of detailed analysis of the first reports published under this legislation.
- We will continue our campaign for strong and effective EU due diligence laws. Only the strongest possible laws will ensure that minerals brought into the EU are not funding war or human rights abuses.
- We will continue our comprehensive advocacy and investigations to make sure natural resource revenues promote peaceful development and stability in fragile states including Afghanistan, Central African Republic, Myanmar, South Sudan, Uganda, and Zimbabwe.

#### Corruption

- Global Witness will campaign to ensure effective implementation of UK legislation related to beneficial company ownership. We will also continue to push for effective implementation of the Fourth EU Anti-Money Laundering Directive, approved in early 2015. We will continue to advocate for similar measures in the US and for the G20 to adopt the G8 provisions.
- We will push for the International Board of the Extractive Industries Transparency Initiative (EITI) to adopt measures that require countries and companies to publish and disclose details of public revenues and beneficial ownership of companies.
- We will continue campaigning to defend extractive sector transparency laws from attack by industry lobby groups, and to ensure legislation is implemented fully, with the first reports being due in 2016. We will also be encouraging other key economies, like Hong Kong, to improve their revenue disclosure frameworks in line with the emerging global transparency standard.

#### **Environmental governance**

- Global Witness will continue its work to investigate and expose the illegal and unsustainable trade in timber worldwide, and the role of 'conflict timber' in fuelling violent unrest.
- We will continue to push for existing legislation aimed at curbing the import of illegally-logged wood to be enforced, and for the development of legislation in major importing states where this does not exist.
- We will advocate for the establishment of national and international norms, and ultimately regulatory frameworks, which require land-related investments to be transparent, accountable, sustainable and respectful of customary and traditional tenure rights and practices.
- We will be reporting attacks on activists in order to focus the attention of policy-makers on places and regimes where resource-related triggers are leading to human rights abuses. We will focus on pushing governments and international human rights bodies properly to monitor abuses against, and the killing of, people who defend the environment and their land, and for justice for the victims and their families.
- We will develop proposals for alternatives to industrial scale logging and agribusiness which will have better economic, social, and environmental outcomes.

#### Report of the directors

#### For the period ended 31 December 2014

#### Financial review

Total income for the period increased to £9,124,000 (2013: £6,183,000), an increase of £2,941,000. The increase arises partly from achieving the income required to draw down the second £1,500,000 instalment of the Challenge fund from the Foundation to Promote an Open Society (see below). This amount has been accrued in the accounts for the period. Both this and the balance of the increase reflect the benefits arising from the ongoing investment made in the fundraising team over the past two years.

Total expenditure in the period rose to £8,599,000 (2013: £6,528,000) with the bulk of the increase being spent on the organisation's core objectives. Increased costs were also incurred as a result of moving office during the period, and therefore incurring duplicated costs for several months. The cost of generating income rose to £943,000 (2013: £698,000) reflecting the continuing investment in fundraising resource that is now generating new and sustainable funding streams as part of the objectives set out in the Challenge fund. However, the ratio of cost to income fell slightly to 10.4% (2013:11.3%) partly as a result of increased income resulting from the investment, and partly due to the exceptional receipt of £1,500,000 in the period as outlined above.

Net assets at 31 December 2014 increased to £3,370,000 (2013: £2,845,000), with net current assets of £2,891,000 (2013: £2,751,000). The increase arises largely from the second instalment of the Challenge fund accrued as income in the period (as explained above).

#### Challenge fund

Following a review in 2011 of its vision and goals for the next ten years, Global Witness secured matched funding to enable it to make the investment necessary to achieve its goals. The Foundation to Promote an Open Society, a long-term partner, pledged a total of £4,500,000 in three equal instalments over five years starting in 2012; the challenge is to raise twice the amount of each instalment before the next can be received. The first £1,500,000 instalment of the challenge funding was received in 2012. The £3,000,000 of income from new sources required to trigger payment of the second instalment was achieved in 2014. The second instalment has been accrued in the current period, as explained above.

#### Reserves policy

The directors have examined the requirement for free reserves, i.e. those unrestricted funds not designated for specific requirements or required for development and strategic reserve purposes.

A target has been set of maintaining free reserves at a level equivalent to at least three months' operating costs. At 31 December 2014 free reserves increased to £1,792,000 (2013: £1,284,000), calculated as unrestricted net assets (note 12) less the designated fund. The increase was acheived by allocating £750,000 of the Challenge fund to free reserves in order to provide ongoing security for the organisation. Free reserves now represent just under five months' operating costs.

The designated fund represents the balance of income received in respect of the Challenge fund (as outlined above) that is unspent and committed to the development of the organisation as explained in note 13.

# Risk management

The directors actively manage risk in a professional, responsible and constructive manner. This involves identifying the types of risks the organisation may face, and assessing and balancing them in terms of potential impact and likelihood of occurrence. The directors seek to ensure that all internal controls, and in particular financial controls, comply in all respects with best practice.

The directors will continue to assess risk in a constructive manner to safeguard the efficacy of the organisation.

#### Goina concern

No material uncertainties that may cause significant doubt about the ability of the company to continue as a going concern have been identified by the directors.

#### Report of the directors

#### For the period ended 31 December 2014

#### Statement of responsibilities of the directors

The directors are responsible for preparing the directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period.

In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in operation.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Insofar as the directors are aware:

- there is no relevant audit information of which the company's auditor is unaware; and
- the directors have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

#### **Members**

Members of the company guarantee to contribute an amount not exceeding £1 to the assets of the company in the event of winding up. The total number of such guarantees at 31 December 2014 was 3 (2013: 3).

#### **Small Company provisions**

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

#### **Auditors**

Chantrey Vellacott DFK LLP have expressed their willingness to continue as auditors.

Approved by the directors on 27 April 2015 and signed on their behalf by

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Charmian Gooch

Director

#### Independent auditor's report to the members of Global Witness

We have audited the financial statements of Global Witness for the 13 month period ended 31 December 2014 which comprise the consolidated statement of financial activities (incorporating the income and expenditure account), the company and group balance sheets and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the Directors' Responsibilities Statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Directors' Report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's and group's affairs as at 31 December 2014 and of its results for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or

the directors were not entitled to prepare the financial statements and the directors' report in accordance with the small companies regime.

Richard Wiffis (Senior Statutory Auditor) for and on behalf of CHANTREY VELLACOTT DFK LLP

Chartered Accountants and Statutory Auditor

London, UK

**Global Witness** 

Consolidated statement of financial activities (incorporating an income and expenditure account)

For the period ended 31 December 2014

| For the period ended 31 December 2014                                      | Note | Restricted<br>£'000 | Unrestricted<br>£'000 | 2014<br>Total<br>£'000 | 2013<br>Total<br>£'000 |
|--|------|---------------------|-----------------------|------------------------|------------------------|
| Incoming resources   |      |                     |                       |                        |                        |
| Incoming resources from generated funds Voluntary income Investment income | 2    | 4,425<br>-          | 4,619<br>12           | 9,044<br>12            | 6,136<br>22            |
| Other incoming resources   |      | -                   | 68                    | 68                     | 25                     |
| Total incoming resources   |      | 4,425               | 4,699                 | 9,124                  | 6,183                  |
| Resources expended   |      |                     |                       |                        |                        |
| Costs of generating funds Costs of generating income                       |      | -                   | 943                   | 943                    | 698                    |
| Charitable activities Environmental and human rights research campaigning  | and  |                     |                       |                        |                        |
| Conflict and fragile states  |      | 894                 | 520                   | 1,414                  | 717                    |
| Corruption   |      | 1,121               | 1,683                 | 2,804                  | 2,029                  |
| Environmental governance   |      | 2,390               | 968                   | 3,358                  | 3,011                  |
| Governance costs   |      | -                   | 80                    | 80                     | 73                     |
| Total resources expended   | 3    | 4,405               | 4,194                 | 8,599                  | 6,528                  |
| Net movement in funds, being net income (expenditure) for the period       | 4    | 20                  | 505                   | 525                    | (345)                  |
| Total funds brought forward  |      | 575                 | 2,270                 | 2,845                  | 3,190                  |
| Total funds carried forward  |      | 595                 | 2,775                 | 3,370                  | 2,845                  |

All of the above results are derived from continuing activities. There were no recognised gains or losses other than those stated above. The notes on pages 10 to 18 form an integral part of the financial statements.

#### **Balance sheet**

# 31 December 2014

|  |      | Com         |             | Con-        |             |  |
|--|------|-------------|-------------|-------------|-------------|--|
|  |      | Com         |             | Group       |             |  |
|  |      | 31 December | 30 November | 31 December | 30 November |  |
|  |      | 2014        | 2013        | 2014        | 2013        |  |
|  | Note | £'000       | £'000       | £'000       | £'000       |  |
| Fixed assets                           |      |             |             |             |             |  |
| Tangible fixed assets                  | 7    | 450         | 86          | 479         | 94          |  |
| Current assets                         |      |             |             |             |             |  |
| Debtors                                | 10   | 1,795       | 485         | 1,798       | 488         |  |
| Cash held as short term investment     | 10   | 758         |             | 758         |             |  |
|  |      |             | 1,526       |             | 1,526       |  |
| Cash at bank and in hand               |      | 1,129       | 1,340       | 1,195       | 1,386       |  |
|  |      | 3,682       | 3,351       | 3,751       | 3,400       |  |
| Liabilities                            |      |             |             |             |             |  |
| Creditors: amounts due within one year | 11   | (802)       | (609)       | (860)       | (649)       |  |
| Net current assets                     |      | 2,880       | 2,742       | 2,891       | 2,751       |  |
| 1101 0411 0111 400010                  |      |             |             |             | 2,701       |  |
| Net assets                             | 12   | 3,330       | 2,828       | 3,370       | 2,845       |  |
| Funds                                  | 13   |             |             |             |             |  |
| Restricted funds                       |      | 595         | 575         | 595         | 575         |  |
| Unrestricted funds                     |      |             |             |             |             |  |
| Designated funds                       |      | 983         | 986         | 983         | 986         |  |
| General funds                          |      | 1,752       | 1,267       | 1,792       | 1,284       |  |
| Total funds                            |      | 3,330       | 2,828       | 3,370       | 2,845       |  |

These financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

Approved by the directors and authorised for issue on 27 April 2015 and signed on their behalf by

Charmian Gooch

Director

Company Registration Number: 2871809

The notes on pages 10 to 18 form an integral part of the financial statements

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#### Notes to the financial statements

#### For the period ended 31 December 2014

#### 1. Accounting policies

a) The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards and the Companies Act 2006. They follow the recommendations in the Statement of Recommended Practice: Accounting and Reporting by Charities (issued in March 2005 & revised in July 2008).

These financial statements consolidate the results of the company and its controlled subsidiary Global Witness Publishing Inc. on a line by line basis. Transactions and balances between the company and its subsidiary have been eliminated from the consolidated financial statements. Balances between the two companies are disclosed in the notes of the company's balance sheet. A separate statement of financial activities, or income and expenditure account, for the company itself is not presented because the company has taken advantage of the exemptions afforded by section 408 of the Companies Act 2006 and paragraph 397 of SORP 2005.

- b) Voluntary income is received by way of grants, donations and gifts and is included in full in the statement of financial activities when receivable.
- c) Revenue grants are credited to the statement of financial activities when receivable.
- d) Restricted funds are used for specific purposes proposed by the organisation in its application to the donor, and subsequently agreed by the donor in granting the funds. Expenditure which meets these criteria, is charged to the fund.
- e) Unrestricted funds are donations and other incoming resources received or generated for charitable purposes.
- f) Designated funds are unrestricted funds set aside by the directors for particular purposes.
- g) Costs of generating funds relate to the costs incurred by the company in generating voluntary donations, as well as the cost of any activities with a fundraising purpose.
- h) Resources expended are recognised in the period in which they are incurred. Resources expended include attributable VAT which cannot be recovered.

Resources expended are allocated to the particular activity the cost relates to. Support costs, comprising the salaries and other costs of the central functions, such as financial management, human resources and information technology support, are allocated across charitable expenditure and costs of generating funds. This basis of costs allocation is explained in note 3.

Governance costs are the costs associated with the governance arrangements of the company. These costs are associated with constitutional and statutory requirements and include any costs associated with the strategic management of the company's activities.

i) Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. Computer equipment and software, and office furniture and equipment are depreciated on a straight line basis over three and four years respectively. Office fixtures and fittings are depreciated on a straight line basis to the next break point in the lease.

Items of equipment are capitalised where the purchase price exceeds £500. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use. Fixed assets used overseas are not capitalised, but are expensed in the year of purchase.

- j) Monetary assets and liabilities held in foreign currencies are translated into sterling at the rate of exchange on the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange on the date of the transaction. Exchange differences are taken into account in the net movement in funds for the year.
- k) Rent payable under operating leases is charged to the Statement of Financial Activities on a straight line basis to the break point of the lease.
- I) Global Witness operates a stakeholder pension scheme. The pension liability is based on 5% of employees' gross earnings after 6 months employment and 6% after 12 months and up to 2 years service and 7% thereafter. The calculated amount, based on salaries earned during the year is paid by the organisation to individual employees' personal pension schemes. The organisation has no further pension commitment. Contributions are recognised in the period to which they relate.

# Notes to the financial statements

# For the period ended 31 December 2014

| 2. | Voluntary income   |            |              |         |            |
|----|--|------------|--------------|---------|------------|
|    |  |            |              | 2014    | 2013       |
|    |  | Restricted | Unrestricted | Total   |            |
|    |  | £'000      | £'000        | £'000   | £'000      |
|    | Adessium Foundation  | 154        |              | 154     | 69         |
|    | The Alexander Soros Foundation   |            | 243          | 243     | 62         |
|    | Allard Prize   |            |              |         | 15         |
|    | Arcus Foundation   | 62         |              | 62      | 61         |
|    | Center for International Policy  | 80         |              | 80      | 23         |
|    | The University of Wolverhampton – Strengthening African  |            |              | ·       |            |
|    | Forest Governance Contract   | 45         |              | 45      | 2          |
|    | Royal Danish Ministry of Foreign Affairs   | 400        | 180          | 180     | 147        |
|    | Democratic Governance Facility   | 169        |              | 169     |            |
|    | Environmental Investigation Agency Ford Foundation   | 33         | 202          | 33      | 270        |
|    | The Foundation to Promote Open Society   | 303<br>15  | 303          | 606     | 376        |
|    | The Foundation to Promote Open Society - Interns Programme   | 15         | 1,422        | · 1,437 | 1,554<br>9 |
|    | The Foundation to Promote Open Society - Interns Programme The Foundation to Promote Open Society - Challenge Fund |            | 1,500        | 1,500   | 9          |
|    | Humanity United  | 202        | 1,500        | 202     | -          |
|    | JMG Foundation   | 35         |              | 35      |            |
|    | The John D. and Catherine T. MacArthur Foundation  | 77         | 154          | 231     | 115        |
|    | Norwegian Ministry of Foreign Affairs  | 133        | 10.1         | 133     | 358        |
|    | Norwegian Agency for Development Cooperation (NORAD)   | 221        |              | 221     |            |
|    | Oak Foundation   |            |              | -       | 25         |
|    | Pro Victimis Foundation  | 71         |              | 71      | -          |
|    | Skoll Award for Social Entrepreneurship  |            | 382          | 382     |            |
|    | Swedish International Development  |            |              |         |            |
|    | Cooperation Agency (SIDA)  | 382        |              | 382     | 420        |
|    | The TED Prize  | 601        |              | 601     | -          |
|    | Trocaire   | 10         |              | 10      |            |
|    | UK Department for International Development,   |            |              |         |            |
|    | FGMC Programme   | 1,472      |              | 1,472   | 1,911      |
|    | UK Department for International Development,   |            |              |         |            |
|    | Global Transparency Fund   |            |              |         | 189        |
|    | World Resources Institute  | 18         |              | 18      |            |
|    | Individual donations   |            | 52           | 52      | 190        |
|    | Other grants and donations   |            |              |         | 32         |
|    | Grants from Global Witness Foundation:   |            |              |         |            |
|    | David and Anita Keller Foundation  |            | 9            | 9       | 7          |
|    | Grantham Foundation for the Protection of the Environment  |            | 62           | 62      | 65         |
|    | The William and Flora Hewlett Foundation   | 156        |              | 156     | -          |
|    | Jocarno Fund   |            | 100          |         | 2          |
|    | Fidelity Charitable Gift Program   |            | 125          | 125     | 125        |
|    | Wallace Global Fund  |            | 62           | 62      | 52         |
|    | Individual donations   |            | 30           | 30      | 41         |
|    | Grants from Global Witness Trust   |            |              |         |            |
|    | The Ajahma Charitable Trust  |            |              | -       | 50         |
|    | The David and Elaine Potter Foundation   |            | 45           | 45      | 50         |
|    | Irish Aid  | 146        |              | 146     | 182        |
|    | Samworth Foundation  | 30         |              | 30      | -          |
|    | Synchronicity Earth  | 10         |              | 10      | -          |
|    | Bruederstiftung  |            | 39           | 39      | -          |
|    | Individual donations   |            | 6            | 6       | 6          |
|    | Other grants and donations   |            | 5            | 5       |            |
|    | T-14   |            | 4.040        |         | 0.100      |
|    | Total  | 4,425      | 4,619        | 9,044   | 6,136      |

# Notes to the financial statements

|  | For the | period | ended | 31 | December | 2014 |
|--|---------|--------|-------|----|----------|------|
|--|---------|--------|-------|----|----------|------|

| 3. | Total resources expended                  |                    |                 |               |               |               |
|----|---|--------------------|-----------------|---------------|---------------|---------------|
|    |   |                    | Direct          |               |               | 2210          |
|    |   |                    | activities      | Support costs | 2014          | 2013          |
|    |   |                    | £'000           | £'000         | £'000         | £'000         |
|    | Costs of generating income                |                    | 666             | 277           | 943           | 698           |
|    | Charitable activities                     |                    |                 |               |               |               |
|    | Environmental and human rights research a | and campaigning    |                 |               |               |               |
|    | Conflict and fragile states               |                    | 1,126           | 288           | 1,414         | 717           |
|    | Corruption                                |                    | 2,398           | 406           | 2,804         | 2,029         |
|    | Environmental governance                  |                    | 2,842           | 516           | 3,358         | 3,011         |
|    | Total                                     |                    | 6,366           | 1,210         | 7,576         | 5,757         |
|    | Governance costs                          |                    | 43              | 37            | 80            | 73            |
|    | Total resources expended                  |                    | 7,075           | 1,524         | 8,599         | 6,528         |
|    |   |                    |                 |               |               |               |
|    |   |                    |                 |               |               |               |
|    | Support costs comprise:                   |                    |                 |               |               |               |
|    | Support costs comprise.                   |                    | Environmental   |               |               |               |
|    |   |                    | and human       |               |               |               |
|    |   |                    | rights research |               |               |               |
|    |   | Costs of           | and             |               |               |               |
|    |   | generating income  | campaigning     | Governance    | 2014          | 2013          |
|    |   | £'000              | £'000           | £'000         | £'000         | £'000         |
|    | General Management                        | 74                 | 550             | 10            | 634           | 262           |
|    | Finance, Human Resources and              |                    |                 |               |               |               |
|    | Information Technology                    | 203                | 660             | 27            | 890           | 673           |
|    |   | 277                | 1,210           | 37            | 1,524         | 935           |
|    | Support function                          | Basis of apportion | nment           |               |               |               |
|    | General management                        | Head count         | , initiality    |               |               |               |
|    | Finance                                   | Estimated time sp  | ent             |               |               |               |
|    | Human resources                           | Head count         |                 |               |               |               |
|    | Information Technology                    | Head count         |                 |               |               |               |
| 4. | Net incoming resources for the year       |                    |                 |               |               |               |
|    | This is stated after charging:            |                    |                 |               |               | 0010          |
|    |   |                    |                 |               | 2014<br>£'000 | 2013<br>£'000 |
|    | Depreciation                              |                    |                 |               | 159           | 45            |
|    | Operating lease rentals                   |                    |                 |               |               |               |
|    | property Auditors' remuneration           |                    |                 |               | 255           | 130           |
|    | audit                                     |                    |                 |               | 13            | 10            |
|    | other services                            |                    |                 |               | 7.1           | 2             |
|    | Directors' remuneration                   |                    |                 |               | 255           | 229           |
|    | Directors' reimbursed expenses            |                    |                 |               | 3             | 2             |

#### Notes to the financial statements

# For the period ended 31 December 2014

| 5. | Staff costs and numbers  |        |       |
|----|--|--------|-------|
|    | Staff costs were as follows:   |        |       |
|    |  | 2014   | 2013  |
|    |  | £'000  | £'000 |
|    | Salaries   |        |       |
|    | United Kingdom staff   | 3,308  | 2,519 |
|    | Overseas staff   | 501    | 437   |
|    | Social security costs  | 374    | 300   |
|    | Pension contributions  | 218    | 157   |
|    |  | 4,401  | 3,413 |
|    | Other staff costs  | 232    | 228   |
|    |  | 4,633. | 3,641 |
|    | The same has of a surface as the second areas than CCO OCO during the second |        |       |
|    | The number of employees who earned more than £60,000 during the year was:    | 2014   | 2013  |
|    |  |        |       |
|    |  | No.    | No.   |
|    | From £60,001 to £70,000  | 5      | - 1   |
|    | From £70,001 to £90,000  | 7      | 5     |
|    |  |        |       |

The increase in the number of staff earning more than £60,000 in 2014 is a result of the reporting period being of 13 months duration.

Pension contributions to defined contribution pension schemes for these employees totalled £66,512 in the period (2013: £30,245 for 6 employees).

The average monthly number of employees (full-time equivalent) during the year was as follows:

|                                      | 2014<br>No. | 2013<br>No. |
|--------------------------------------|-------------|-------------|
| Campaigning and advocacy Fundraising | 63<br>9     | 51<br>9     |
| Finance and resources                | 10          | 10          |
|                                      | 82          | 70          |

#### 6. Taxation

The organisation had no corporation tax liability in the period to 31 December 2014 (2013: £Nil), because there were no taxable profits in the year.

# Notes to the financial statements

# For the period ended 31 December 2014

|    |                            |              |                   | *                  |       |
|----|----------------------------|--------------|-------------------|--------------------|-------|
| 7. | Tangible fixed assets      | Computer     |                   |                    |       |
|    |                            | equipment &  | Office fixtures & | Office furniture & |       |
|    | Group                      | software     | fittings          | equipment          | Total |
|    | Group                      | £'000        | £'000             | £'000              | £'000 |
|    | 04                         | £ 000        | £ 000             | £ 000              | 2,000 |
|    | Cost                       |              | 404               | 0.7                | 400   |
|    | At the start of the period | 209          | 164               | 87                 | 460   |
|    | Additions in period        | 119          | 349               | 76                 | 544   |
|    | Disposals in the period    |              | (164)             | -                  | (164) |
|    | At the end of the period   | 328          | 349               | 163                | 840   |
|    | Depreciation               |              |                   |                    |       |
|    | At the start of the period | 133          | 164               | 69                 | 366   |
|    | Charge for the period      | 75           | 63                | 21                 | 159   |
|    | Disposals in the period    | 75           | (164)             |                    | (164) |
|    | Disposais in the period    | <del>-</del> | (104)             |                    | (104) |
|    | At the end of the period   | 208          | 63                | 90                 | 361   |
|    | Net book value             |              |                   |                    |       |
|    | at the end of the period   | 120          | 286               | 73                 | 479   |
|    | At the start of the period | 76           | <u> </u>          | 18                 | 94    |
|    |                            |              |                   |                    |       |
|    |                            | Computer     |                   |                    |       |
|    |                            | equipment &  | Office fixtures & | Office furniture & |       |
|    | Company                    | software     | fittings          | equipment          | Total |
|    |                            | £'000        | £'000             | £'000              | £'000 |
|    | Cost                       |              |                   |                    |       |
|    | At the start of the period | 195          | 164               | 77                 | 436   |
|    | Additions in period        | 108          | 339               | 67                 | 514   |
|    | Disposals in the period    |              | (164)             |                    | (164) |
|    |                            |              |                   |                    |       |
|    | At the end of the period   | 303          | 339               | 144                | 786   |
|    | Depreciation               |              |                   |                    |       |
|    | At the start of the period | 122          | 164               | 64                 | 350   |
|    | Charge for the period      | 70           | 63                | 17                 | 150   |
|    | Disposals in the period    |              | (164)             |                    | (164) |
|    | At the end of the period   | 192          | 63                | 81                 | 336   |
|    | Net book value             |              |                   |                    |       |
|    | at the end of the period   | 111          | 276               | 63                 | 450   |
|    | At the start of the period | 73           |                   | 13                 | 86    |
|    |                            |              |                   |                    |       |

# Notes to the financial statements

# For the period ended 31 December 2014

# 8. Subsidiary undertaking

The company controls Global Witness Publishing Inc., a company registered in Washington DC, USA, as the two entities have common directors. The subsidiary is used to undertake Global Witness' activities in the USA. All activities have been consolidated on a line by line basis in the statement of financial activities. A summary of the results of the subsidiary is shown below:

|  |  |                          | 2014<br>£'000          | 2013<br>£'000          |
|--|--|--------------------------|------------------------|------------------------|
| Grants received from Global Wi                                 | itness   |                          | 778<br>2               | 642                    |
| Total income   |  | _                        | 780                    | 642                    |
| Total expenditure  |  |                          | 757                    | 621                    |
| Net movement in funds for the p                                | period   |                          | 23                     | 21                     |
| Total funds brought forward                                    |  |                          | 17                     | (4)                    |
| Total funds carried forward                                    |  |                          | 40                     | 17                     |
| The aggregate of the assets, lia                               | abilities and funds was:                             |                          |                        | 11.54                  |
| Assets<br>Liabilities  |  | _                        | 97<br>(57)             | 57<br>(40)             |
| Total funds  |  | _                        | 40                     | 17                     |
| 9. Company   |  |                          |                        |                        |
| The company's gross income a                                   | nd the result for the period are disclosed as follow | vs:                      |                        |                        |
|  |  |                          | 2014<br>£'000          | 2013<br>£'000          |
| Gross income<br>Net movement in funds, being r                 | net income (expenditure) for the period              |                          | 9,122<br>502           | 6,183<br>(365)         |
| Represented by Restricted funds Unrestricted funds Total funds |  |                          | 595<br>2,735<br>3,330  | 575<br>2,253<br>2,828  |
|  |  |                          |                        |                        |
| 10. Debtors  |  |                          |                        |                        |
|  | Company<br>2014<br>£'000                             | Company<br>2013<br>£'000 | Group<br>2014<br>£'000 | Group<br>2013<br>£'000 |
| Accrued income<br>Other debtors<br>Prepayments                 | 1,584<br>70<br>141                                   | 255<br>154<br>76         | 1,584<br>71<br>143     | 255<br>156<br>77       |
| Topaymenta   | 1,795  | 485                      | 1,798                  | 488                    |

# Notes to the financial statements

# For the period ended 31 December 2014

| 11. | Creditors: amounts due within 1 year |                          |                          |                        |                        |
|-----|--------------------------------------|--------------------------|--------------------------|------------------------|------------------------|
|     |                                      | Company<br>2014<br>£'000 | Company<br>2013<br>£'000 | Group<br>2014<br>£'000 | Group<br>2013<br>£'000 |
|     |                                      | £ 000                    | £ 000                    | £ 000                  | £ 000                  |
|     | Taxation and social security         | 99                       | 87                       | 99                     | 87                     |
|     | Other creditors                      | 339                      | 154                      | 340                    | 154                    |
|     | Accruals and deferred income         | 342                      | 352                      | 399                    | 392                    |
|     | Pension provision                    | 22                       | 16                       | 22                     | 16                     |
|     |                                      | 802                      | 609                      | 860                    | 649                    |
| 12. | Analysis of net assets between funds |                          |                          |                        |                        |
|     | Group                                |                          | Restricted funds         | Unrestricted funds     | Total funds            |
|     |                                      |                          | £'000                    | £'000                  | £'000                  |
|     | Tangible fixed assets                |                          |                          | 479                    | 479                    |
|     | Current assets                       |                          | 979                      | 2,772                  | 3,751                  |
|     | Current liabilities                  |                          | (384)                    | (476)                  | (860)                  |
|     | Net assets at the end of the period  |                          | 595                      | 2,775                  | 3,370                  |
|     | Company                              |                          | Restricted funds         | Unrestricted funds     | Total funds            |
|     | Company                              |                          | £'000                    | £'000                  | £'000                  |
|     | Tangible fixed assets                |                          | _                        | 450                    | 450                    |
|     | Current assets                       |                          | 956                      | 2,726                  | 3,682                  |
|     | Current liabilities                  |                          | (361)                    | (441)                  | (802)                  |
|     | Net assets at the end of the period  |                          | 595                      | 2,735                  | 3,330                  |

#### Notes to the financial statements

# For the period ended 31 December 2014

#### 13. Movements in funds

| 3. Wovements in tunds       |                            |                    |                    |                             |
|-----------------------------|----------------------------|--------------------|--------------------|-----------------------------|
| Group                       | At the start of the period | Incoming resources | Outgoing resources | At the end of the period    |
|                             | £'000                      | £'000              | £'000              | £'000                       |
| Restricted funds:           |                            |                    |                    |                             |
| Conflict and fragile states | 279                        | 679                | (894)              | 64                          |
| Corruption                  | 60                         | 1,351              | (1,121)            | 290                         |
| Environmental governance    | 236                        | 2,395              | (2,390)            | 241                         |
| Total restricted funds      | 575                        | 4,425              | (4,405)            | 595                         |
| Unrestricted funds:         |                            |                    |                    |                             |
| Designated funds            | 986                        | 750                | (753)              | 983                         |
| General funds               | 1,284                      | 3,949              | (3,441)            | 1,792                       |
| Total unrestricted funds    | 2,270                      | 4,699              | (4,194)            | 2,775                       |
| Total                       | 2,845                      | 9,124              | (8,599)            | 3,370                       |
| Company                     | At the start of the period | Incoming resources | Outgoing resources | At the end of<br>the period |
|                             |                            |                    |                    |                             |
|                             | £'000                      | £'000              | £'000              | £'000                       |
| Restricted funds:           |                            |                    |                    |                             |
| Conflict and fragile states | 279                        | 679                | (894)              | 64                          |
| Corruption                  | 60                         | 1,351              | (1,121)            | 290                         |
| Environmental governance    | 236                        | 2,395              | (2,390)            | 241                         |
| Total restricted funds      | 575                        | 4,425              | (4,405)            | 595                         |
| Unrestricted funds:         |                            |                    |                    |                             |
| Designated fund             | 986                        | 750                | (753)              | 983                         |
| General funds               | 1,267                      | 3,947              | (3,462)            | 1,752                       |
| Total unrestricted funds    | 2,253                      | 4,697              | (4,215)            | 2,735                       |
| Total                       | 2,828                      | 9,122              | (8,620)            | 3,330                       |
|                             |                            |                    |                    |                             |

# Purpose of restricted funds

Restricted funds are used to fund Global Witness' campaigns which fall under the three areas of activity above. Campaigns are developed internally; donors are then sought to fund the campaigns.

Carried forward restricted funds represent either income received prior to the year end for which work has not yet commenced, or income for work which spans the year end, for which the unspent balance is carried forward.

# Purpose of designated fund

The designated fund has been designated for the investment needed to build an enhanced and sustainable organisation that can extend its reach and influence in areas of critical global importance over the next ten years.

#### Notes to the financial statements

#### For the period ended 31 December 2014

#### 14. Operating lease commitments

At the end of the period the group had annual commitments under operating leases expiring as follows:

|  | Property<br>2014<br>£'000 | Property<br>2013<br>£'000 |
|--|---------------------------|---------------------------|
| Less than 1 year<br>More than 1 year and less than 5 years | 276                       | 250<br>224                |
|  | 276                       | 474                       |

#### 15. Related party transactions

One of the directors, Patrick Alley, is also a director of Global Witness Foundation, a Californian non profit public benefit organisation, which has exemption under section 501(c)(3) of the Internal Revenue code. There is no legal relationship between the two entities other than the involvement of the director. Global Witness Foundation was incorporated on 21 May 2001. Global Witness Foundation made grants totalling £444,000 to Global Witness in the period (2013: £292,000).

Global Witness contracted Breda Daly, who is the wife of Patrick Alley, as a fundraising consultant during the period, paying her a total of £7,500 for fees and travel expenses (2013: £31,147). Ms Daly is a practising fundraising consultant with many years' experience in the not for profit sector; her most recent permanent role was as Director of Development at the Royal National Theatre, London. Patrick Alley was not party to the decision made to employ Ms Daly and the transaction was carried out at arm's length.

During the period Global Witness engaged the services of Lawrence Graham LLP to provide advice on the governance and structure of the organisation. The cost of this work in 2014 was £4,452 (2013: £nil). Charmian Gooch's husband is a partner at Lawrence Graham LLP. He was not involved in providing advice, and the transaction was carried out at arm's length.

